



# California Project LEAN ♦ Consumer Materials Order Form

To review these materials visit our web site: [www.CaliforniaProjectLEAN.org](http://www.CaliforniaProjectLEAN.org)

GP=general population

LL=low literacy

HIGH SCHOOL RESOURCE KITS	Item	Cost	#	Total
<b>Jump Start Teens:</b> An interactive, cross-curricular resource kit with lesson plans for high school teachers and school nutrition staff. Includes some Spanish language handouts.	HS1	\$20		
<b>Playing the Policy Game:</b> A 30-page booklet that highlights nutrition and physical activity policies that teens can pursue with adult guidance. <i>For the Spanish version, see <a href="#">Adolescentes En Acción</a> (below)</i>	HS2	\$10		
<b>Adolescentes En Acción</b> Spanish version of Playing the Policy Game	HS3	\$10		
<b>ENGLISH-LANGUAGE BROCHURES</b>				
<b>Celebrate Health With a Lowfat Fiesta</b> (GP) (Pack of 50) <i>Also available under <a href="#">Spanish-Language Brochures</a></i>	EB1	\$20		
<b>Eat Lean Mexican Cuisine</b> (GP) (Pack of 50)	EB2	\$20		
<b>Food On the Run: Healthy Eating and Physical Activity for Your Teenager</b> parent brochure (GP) (Pack of 50) <i>Also available under <a href="#">Spanish-Language Brochures</a></i>	EB3	\$20		
<b>Shop, Cook &amp; Dine</b> (GP) (Pack of 50)	EB4	\$20		
<b>Shop, Cook &amp; Eat</b> (LL) (Pack of 50) <i>Also available under <a href="#">Spanish-Language Brochures</a></i>	EB5	\$20		
<b>COOKBOOK</b>				
<b>California Chefs Cook Lean:</b> A compilation of recipes contributed by a diverse group of California chefs	CB1	\$10		
<b>SPANISH-LANGUAGE MATERIALS</b>				
<b>Huesos Fuertes, Familia Saludable (Strong Bones, Healthy Family) Promotora Curriculum</b> (Includes a CD with the 4 lessons and handouts in Spanish and English.)	BHL	\$20		
<b>Celebre con una Fiesta al Aire Libre</b> (LL) (Celebrate with an Outdoor Fiesta) (Pack of 50)	SB1	\$20		
<b>Compre, Cocine y Coma con Poca Grasa</b> (LL) (Spanish-language version of Shop, Cook & Eat) (Pack of 50)	SB2	\$20		
<b>Alimentación Saludable y Actividad Física para su Adolescente</b> (LL) (Spanish-language version of <i>Food on the Run: Healthy Eating and Physical Activity for Your Teenager</i> parent brochure) (Pack of 50)	SB3	\$20		
<b>Más Leche 1%. Huesos Fuertes, Familia Saludable.</b> (More 1% Milk. Strong Bones, Healthy Family.) (Pack of 50)	SB4	\$20		
<b>LOCAL WELLNESS POLICY TOOLS</b>				
<b>Student Wellness: A Healthy Food and Physical Activity Policy Resource Guide</b> to assist school governance leaders in planning policies that promote good nutrition and physical activity.	RK1	\$20		
<b>Reaching School Board Members: A guide for Creating a Clear, Concise, and Compelling Nutrition Policy Campaign.</b> Spanish and English versions in the same booklet.	RK2	\$10		
<b>Parents in Action! A Guide to Engaging Parents in Local School Wellness Policy.</b> This Tool Kit provides resources and tools that will help school stakeholders engage parents in policy implementation, monitoring, and evaluation. <i>For the Spanish version, see <a href="#">Padres en Acción!</a> (Below)</i>	RK3	\$25		
<b>Parent Lesson Plans: Advocating for Healthier School Environments.</b> These lesson plans are for use by stakeholder's working with parents and should be used in coordination with Parents in Action! <i>For the Spanish version, see <a href="#">¡Padres en Acción!</a> (Below)</i>	RK3.1	\$25		
<b>Padres en Acción!</b> Spanish version of Parents in Action! Toolkit	RK4	\$25		
<b>Lecciones para ¡Padres en Acción!: Abogando por Ambientes Escolares Saludables</b> Spanish version of Parent Lesson Plans: Advocating for Healthier School Environments.	RK4.1	\$25		
<b>Captive Kids: Selling Obesity at Schools: An Action Guide to Stop the Marketing of Unhealthy Foods and Beverages in School.</b> This guide includes: Key policy steps that address marketing in schools, and Talking Points, case studies, fact sheets, and more.	CK	\$20		
<b>Community Based Social Marketing: The California Project LEAN Experience.</b> Focus on various social marketing projects and "lessons learned" by Project LEAN regions	BP1	\$10		
<b>Food On the Run: Lessons From A Youth Nutrition and Physical Activity Campaign.</b> Various regional best practices and "lessons learned" from the Food on the Run campaign.	BP2	\$10		
<b>Policy In Action: A Guide to Implementing School Wellness Policy</b> is a step-by-step roadmap for developing an implementation plan for your local school wellness policy.	SW	\$10		
		Subtotal		
<i>Please complete page 2 to proceed with your order.</i>		Add 8.5% Sales Tax (CA only)		
		Total		

# California Project LEAN Consumer Materials Order Form

Visit our web site at: [www.CaliforniaProjectLEAN.org](http://www.CaliforniaProjectLEAN.org)

Phone: (916) 532.1969

Please Type or Print Clearly

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## BILL TO: Check if same as ship to

Organization:						
Name/Attention:						
Street Address:						
City:		State:		Zip:		
Phone:		Email:				
Website:						

## INSTRUCTIONS FOR ORDERING

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### To place an order:

Print and fill in this form then email it as a PDF attachment to [info@ProjectLEAN.org](mailto:info@ProjectLEAN.org). You will receive a confirmation that your order was received.

### To check on your order:

Write to [info@ProjectLEAN.org](mailto:info@ProjectLEAN.org) or call, 916.532.1969.

### Payment Instructions:

**Do not pre-pay for this order.** An invoice will be mailed to you for only those items fulfilled.

Acceptable forms of payment are check only, **made payable to the Public Health Institute**. We are unable to accept cash or credit card.

#### Checks are to be mailed to:

Public Health Institute  
c/o California Project LEAN  
P.O. Box 997377, MS 7211  
Sacramento, CA 95899-7377

### Shipping:

All orders less than 1 lb. are mailed through U.S. mail; orders in excess of 1 lb. are shipped by UPS or FedEx ground only. Please allow up to three weeks for delivery.